



AVKO Educational Research Foundation Newsletter

News from AVKO

November 5th, 2008

Quick Links...

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Dear AVKO Subscriber:

We have some exciting news to report to you all: November's Book of the Month is actually ALL of the books (e-book version) and AVKO is now accepting PayPal on the website.

November's Book(s) of the Month!

Until November 30th, ALL AVKO books are on sale for the [book of the month special](#)! Save 10% on the e-book versions of any AVKO book. Members still receive this 10% discount ON TOP OF their pre-existing 25% discount (resulting in a 32.5% discount). Shipping is FREE for e-books, so you will save money on that as well. This is a great opportunity for our international customers to get the books they need to round out their language arts curriculum. You will also receive the books faster (within 1 business day) when you go the e-book route.

To order an e-book:

Order as you normally would (phone, online, fax, e-mail, mail-in) and say that you want the e-book version. You will not be assessed the full retail price or shipping charges when you order online (the prices will be adjusted before your credit card is processed). **Write in the comments field that you want the e-book version.**

AVKO Now Accepting PayPal

AVKO has given you a new option for online orders: [PayPal](#). PayPal's safe and easy method of payment offers you many benefits when ordering on AVKO's website or any other online shopping site (eBay, QVC, Target, etc.) PayPal allows you to streamline your credit card(s) information and even your bank account information if you want so that you only have to login to PayPal when you want to order something (instead of entering your credit card information each time, e.g.). If you are one of the people not comfortable giving out your credit card information to multiple websites, PayPal is the site for you: you give your information to PayPal only and the shopping sites NEVER see your credit card or banking information.

Previously, AVKO only accepted paper checks, Visa, MasterCard, and Discover. Now, we add American Express and electronic checks to what we accept for your online orders.

To Order Using PayPal:

- Add your desired books to the online shopping cart on AVKO.org
- Click Checkout in the Shopping Cart
- Choose PayPal from the drop-down menu for payment options
- You DO NOT have to create a PayPal account in order to use PayPal and therefore pay by American Express or your favorite major credit card.

Not Sure Where to Start with AVKO Books?

If you are not sure where to start with AVKO's materials for language arts, handwriting, keyboarding, and reference, we have a new section devoted to you: The [QuickStart page](#) shows in a simple matrix the different materials that we have for each subject matter (reading, spelling, handwriting, keyboarding, and reference). The QuickStart page also has a link to the [Information for your Situation](#) page, which gives different scenarios that may match the situation you are in and gives recommendations on where to start based on that.

Sincerely,

Brian McCabe,
Operations Manager,
AVKO Educational Research Foundation

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