



AVKO Educational Research Foundation Newsletter

Membership Advantages

June 15, 2008

DEAR MEMBERS AND CLIENTS:

As a non-profit, we have and always will keep the retail price affordable for homeschoolers.

Due to continuing increases in advertising, printing and distribution costs, we find our non-profit organization MUST increase prices beginning July 01, 2008.

Although our prices are increasing, with **AVKO's Membership**, even our increased prices are still competitive with most other popular spelling and reading programs!

Book Price Increase Begins July 1, 2008!

If you are **not yet** a Member discover how valuable **Membership** will be for your family, what benefits can be yours FREE and how you can improve your children's spelling, reading, handwriting and typing abilities.

MEMBERSHIP ADVANTAGES

- **25% Discount** - keeps your cost down
- **5 FREE E-books** for **Members ONLY** See List below

Become a Member **NOW** before price increases go into effect!

Free E-Books with Membership in AVKO

The Teaching of Reading and Spelling: a Continuum from Kindergarten through College. A \$49.95 value.

This book is the equivalent of a college textbook on the teaching of reading and spelling. The difference is that it contains almost exclusively practical information and not just theories.

Starting at Square One. A \$49.95 value.

This is, as its title implies, a book for the teaching of reading and spelling for those who have yet to learn how to write the alphabet, whether they are five years old or fifteen or fifty years old. It teaches reading and spelling **AS** it teaches how to write the letters (manuscript and cursive) and how to use the computer keyboard. It is simply the best method for teaching English to those whose native language is not English.

To Teach a Dyslexic. A \$14.95 value.

Don McCabe, a dyslexic himself, tells how luck enabled him to learn to read and how his blissful ignorance and stubbornness enabled him to discover easy common sense ways to teach other dyslexics to read and write.

The Patterns of English Spelling, Volume 1 The CVC words. A \$39.95 value.

This is the first in the set of 10 volumes which contain basically all the words in the English language arranged by patterns for ease of teaching both reading and spelling. It also has the most important of the words put into the context of sentences.

The Reading Teachers List of Over 5,500 Basic Spelling Words. a \$29.95 value.

Contains the only scientific listing of the basic spelling words arranged in order of statistically proven difficulty based upon the data derived from the late Harry Greene's The New Iowa Spelling Scale. This is truly essential for researchers to determine effectiveness of spelling programs because it can rule out incidental learning.

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