

**AVKO Advertising Opportunities**  
 AVKO Educational Research Foundation  
 3084 Willard Rd.  
 Birch Run, MI 48415  
**phone:** (810) 686-9283 **fax:** (810) 686-1101

For being an AVKO Retailer, we will automatically list you on our AVKO Retailer Directory page (by state) with your address, phone number, website, and a 250 character blurb. Simply mail that information to [brian@avko.org](mailto:brian@avko.org) and verify that what is already there is correct.

We also have some paid opportunities for the directory:

**Directory Banners and Buttons:**

Type	Size (pixels)	Price/month	Price/year
Leaderboard	728X90	\$25	\$150
Full banner	468X60	\$20	\$120
Half banner	234X60	\$18	\$100
Vertical banner	120X240	\$18	\$100
Square Button	125X125	\$15	\$85
Button 1	120X90	\$10	\$70
Button 2	120X60	\$10	\$50
Micro Bar	88X31	\$5	\$25

**Other Opportunities**

Type	Size	Per	Price
Flyers in Orders Mailed	1/4 page	50	\$15
	1/2 page	50	\$25
	Full page	50	\$35
Square Button, link, and 500 character blurb in AVKO e-Newsletter (newsletter is opt-in)	125X125	--	\$50

**If you have other ideas for advertising with AVKO, let us know.**

**Please email information for your listing in the AVKO Retailer Directory to [brian@avko.org](mailto:brian@avko.org) – website, phone, 250 character blurb, etc.**

For more information, email Brian at [brian@avko.org](mailto:brian@avko.org)